

Shekoli fashion designers,

Thank you for your interest in the Woodland Indian Art Show & Market Fashion Show being held on Saturday November 2, 2024 at the Oneida Hotel. We are excited to celebrate Woodland Indigenous fashion during our largest event to date.

This year's fashion show aims to celebrate and carry forward Woodland heritage through a stunning display of artistry and identity. This event intends to showcase elements of Woodland culture in fashion through use of both traditional and contemporary mediums including, but not limited to, intricate ribbon work, vibrant woodland florals, and materials specific to woodland culture. The show will follow the same theme as the Woodland Indian Art Show & Market (WIASM), *Spirit of our Ancestors*, honoring the deep connection to those who came before us.

A **maximum of six designers** will be selected for the fashion show. These selected designers will showcase their collection during the fashion show and they must also participate in the WIASM as an artist beginning Friday, November 1st through Saturday, November 2nd. The six selected designers will receive a booth/table enabling each participant to network and sell their art over the course of the two day event. Designers will have the option to enter up to three pieces in the juried art competition under the Apparel category for a chance to win prizes.

Each designer will receive an \$800 honorarium to cover costs related to participation, a significant increase from previous years thanks to the generous support from our donors. WIA, Inc will cover the \$200 booth fee on behalf of the selected fashion show designers for participating in the Art Show & Market, for a total investment of \$1,000 in each designer. Please note, all designs included in the show should be new, original creations with a Woodland theme. Upcycling will be considered for a future show.

Designer criteria has been updated from the previous years' shows, so please be sure to carefully consider the criteria outlined below. Submitting your application for consideration confirms you agree to meet the following criteria:

- ❖ Must be able to attend **mandatory** web-conference meetings leading up to the event. We expect 3-4 meetings (approx 45 mins) covering welcome/intro/Q&A, schedule/guidelines of show, touch base to make sure everything is on track, final walk-through the day before onsite.
 - Must be able to participate in a walk-through on Friday November 1st, 2024 at the Oneida Hotel.
- ❖ Designs must be of Woodland origin, incorporating the *Spirit of our Ancestors* theme.
- ❖ Must include 7-8 sets of clothing to show on the runway.
 - No more than 2 featured ribbon skirts per collection.
- ❖ Collections must be appropriate for viewing by all ages. This is a family-friendly community event, so garments on the runway must be modest. No lingerie-type clothing, no see-through tops/bottoms that expose body parts that could be considered private, and no topless women. *The WIA Board reserves the right to deny a collection deemed inappropriate for a family-friendly community event.*
- ❖ Must register and participate in the full Woodland Indian Art Show & Market event.
- ❖ Must be willing and able to provide at least 4 photos of past or recent collections, which will be reviewed by the WIASM committee and may be used for advertisements and social media posts related to the event.

- ❖ All participants must include a tribal ID showing enrollment. If one is an Indian artisan, they must provide a letter from the tribe they represent on official letterhead stating they are artisans for the tribe. A formal document, on letterhead is acceptable. Tribal or descendency enrollment however, does not guarantee acceptance.
- ❖ \$25 application fee must be submitted along with this application.

***For questions about the fashion show, please reach out to Jennifer Benally at
ShinyMoonCreations@gmail.com***

WIASM Fashion Show Designer Application

Application process information:

Application Deadline: [July 31, 2024](#)

- ❖ Designers will be notified of outcome during the first week of August

Maximum Number of Accepted Designers: 6

Designer applications will be reviewed and selected by the WIA Board based on uniqueness of designs, complexity and quality of sewing techniques, craftsmanship, use of traditional techniques and materials.

Please complete the following information, attach documents and submit to info@woodlandindianart.com:

Brand Name:	
Designer Name:	
Tribal Affiliation:	
Email Address:	
Phone Number:	
Business or Home Street Address:	
City:	
State:	
Zip Code:	
Instagram Handle:	
Website Address:	
Designer Bio:	
Please list all fashion shows you have previously participated in.	

Design Category (select all that apply):

- Women's wear
- Men's wear
- Street wear
- Athletic wear
- Outerwear / Coats
- Children's wear
- Other (please specify _____)

Required Attachments:

1. Photos of previously completed fashion:
 - ❖ Attach 3-4 photos showcasing samples of work if submitting your application via email. Please send relevant photos with the highest resolution possible.
2. Photo of Tribal ID

Optional Attachment:

3. Business Logo
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Data Consent:

I, _____, give permission to WIASM (Woodland Indian Art, Inc) store and process my data.

Designer Signature:

I certify that the information provided above is true, correct, and photos belong to me, to the best of my knowledge. By submitting this application, I understand that I am not guaranteed acceptance into the Woodland Indian Art Show & Market.

Signature of applicant

Date

We are excited about this incredible opportunity to highlight the fashion of several talented designers and sincerely thank you for your interest!